

“Youth Employment Opportunities in Renewable Energy” Training Programme 18 - 20 October 2004, Hyderabad, Andhra Pradesh

A three day training programme was organized at Hyderabad from 18th to 20th October 2004 by **Prakriti Environmental Society** (YES Sector Coordinator for Renewable Energy, Andhra Pradesh State) in cooperation with the **Non-Conventional Energy Development Corporation of Andhra Pradesh (NEDCAP)**, **Sri Shakti Alternative Energy Ltd (SSAEL)**, and **Bharathi Yuva Shakti Trust (BYST)** on renewable/alternative energy with a focus on youth self-employment.

This training programme was organized in response to the call from the YES Campaign for mitigating the problem of youth unemployment. Unemployed youth from the twin cities of Hyderabad and Secunderabad and other districts of Andhra Pradesh participated in the training programme which took place at the Prakriti Conference Hall and at Shri Shakti Alternative Energy Ltd.



Ms. Arshia Akeel, YES Coordinator, Hyderabad inaugurated the training programme

Mrs.Jayasree, YES Coordinator for Renewable Energy activities in Andhra Pradesh and Mr.G. Praveen Kumar, Deputy YES Coordinator for Renewable Energy activities-Andhra Pradesh chaired and conducted the three day training programme.

Day 1 - Mr.Koen Velman and Mr. G. Praveen Kumar conducted Sales and Marketing training.

Day 2 - The training programme was held at Shri Shakti Alternative Energy Ltd. Mr.D.V. Satya Kumar, Shri Shakti Alternative Energy Ltd talked about the importance of developing the spirit of entrepreneurship among the youth. He explained about how youth are spending their productive age/time worthlessly just waiting for the jobs. He stressed on the point that youth should turn their eyes towards self-employment and entrepreneurship The topics included the path for entrepreneurship, scope, need for solar energy, marketing of alternative energy products like Gas geysers etc. Mr.Narahari, Mr.Shome and Mr.Partha Sarathy experts in Alternative Energy, Solar

Energy and Auto LPG held live demonstrations of the different products for the trainees respectively.

Day 3 - The final day was inclusive of role-plays on selling products, lecture on solar water heaters by Mr.Vijay Rathi and the programme concluded with feedback from the trainees.



Ms. Jayashree, Renewable Energy Sector Coordinator, Andhra Pradesh addressing the trainees



A section of the trainees at the Youth Employment Opportunities in Renewable Energy Training Programme, Hyderabad